

2nd Vienna Window Convention Vienna Window Awards 2020

INNOVATION | SUSTAINABILITY
BEST ONLINE



19.&20.11.2020
Meliá Hotel Vienna



2nd Vienna Window Convention

INFORMATIONEN ABOUT THE EVENT

On 19 & 20.11.2020 we present our 2nd edition of the Vienna Window Convention and thereby want to become a meeting point of the window industry again this year. Under the motto Strategies | Sales | Innovations, leading representatives of the industry and experts will present key notes and best cases in the areas of digitalisation, sustainability and BIM. Current market analyses and lectures on strategies after the crisis will complete our programme.

The Vienna Window Convention considers itself a communication platform. Our target group are managing directors and decision makers from marketing and sales of manufacturing companies, system providers & suppliers and software developers. You will meet media and association representatives and last but not least economy experts. Alongside our event, we present the Vienna Window Awards in the three categories "Innovation", "Sustainability" and "Best Online".

On the following pages you can find out more about the Vienna Window Awards - including information on the submission modalities. We request submissions by email: serfoezoe@interconnectionconsulting.com | Nina Serfözö | Project Management Events.

FACTS & THINGS TO KNOW

19.&20.11.2020 | Melia Hotel Vienna

ZIELGRUPPE

Directors
& Decision Makers
Window Manufacturers
Providers & Suppliers
Economic Experts
Media & Associations

THEMEN | USP

Success Factors
Growth Potentials
Post-Corona Strategies
Digital Sales
Smart Concepts & BIM
Sustainability

1.5 Days in Vienna
Subject- &
Expert Lectures
Discussions
& Think Tanks
Award Ceremony

Vienna Window Awards 2020

OUR CATEGORIES | YOUR SUBMISSION

INNOVATION

Innovations in the fields of digitalisation, distribution, ecologisation, technology or products are a key theme of our event. At the same time, we will be giving the award in the "Innovation" category together with our media partner "bauelemente bau". The price honours outstanding achievements by window manufacturers and suppliers for customers and processors. A presentation is to be submitted that takes the following points into account:

- What is the innovation
- What is the customer benefit
- How was it accepted | How was research done

Please send us your exposition together with this submission form!

Vienna Window Awards 2020 Submission „Innovation“

Name:

Company Name:

Head Office:

Statement | optional:

I hereby confirm my registration for the Vienna Window Awards 2020 in the category *Innovation* and agree to the use of my given data.

Place | Date | Signature

Vienna Window Awards 2020

OUR CATEGORIES | YOUR SUBMISSION

SUSTAINABILITY

The topics of sustainability | greening | recycling have steadily gained presence in all areas of life in recent years. Hardly any industry in the western world can be imagined today without them. The window industry is of course not unaffected by this.

We select the TOP 3 candidates from the submissions based on the following criteria:

- Ecological Quality | Environmental Management (Energy)
- Product life Cycle: Raw Materials | Manufacturing Process
- Material Cycle | Recycling

Please send us, together with your submission, your statement regarding one or more of these three points!

Vienna Window Awards 2020 Submission „Sustainability“

Name:

Company Name:

Head Office:

Statement | optional:

I hereby confirm my registration for the Vienna Window Awards 2020 in the category *Sustainability* and agree to the use of my given data.

Place | Date | Signature

Vienna Window Awards 2020

OUR CATEGORIES | YOUR SUBMISSION

BEST ONLINE

Digitalisation and its effects on the window industry occupy a considerable space in our event. As a company's business card, the homepage transports competence, values, quality and customer proximity. Within the category "Best Online" we select the TOP 3 candidates from the submissions, based on the following criteria:

- Usability
- Design & Design Elements
- Lead Generation

Please send us, together with your submission, your statement regarding one or more of these three points!

Vienna Window Awards 2020 Submission „Best Online“

Name:

Company Name:

Head Office:

Statement | optional:

I hereby confirm my registration for the Vienna Window Awards 2020 in the category *Best Online* and agree to the use of my given data.

Place | Date | Signature

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Information about the Organizer

Interconnection Consulting is an international marketing & consulting company as well as organizer of conferences and business symposia. As a marketing institute InterConnection offers selected industry and market knowledge as well as a wide range of market research tools with high methodical competence for B2C & B2B markets.

Our events, to be found online: www.interconnectionconsulting.com

Information & Registration

Detailed information on the Vienna Window Convention can be found on the event homepage:

www.wienerfensterkongress.at



ONLINE
REGISTRATION
2nd Vienna Window
Convention

WE THANK OUR PARTNERS



bauelemente
bau.
DAS MARKETINGMAGAZIN FÜR BAUHAUSSTÄTTER



GLASWELT
Fassade Sicherheit Sonnenschutz



building
TIMES.



poesia®
Dichten und mehr ...



VFF
Verband Fenster + Fassade



BM
Bauelement und Technik

B&T Bauelement und Technik



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