

SPONSORING – FOLDER

2nd Vienna Window Convention

STRATEGIES | DISTRIBUTION | INNOVATIONS



Vienna Window Convention: STRATEGIES | DISTRIBUTION | INNOVATIONS

On 19th & 20th November 2020 we present the 2nd edition of the Vienna Window Convention. The current situation has made it necessary to postpone our event, originally planned for June, until autumn. Within our main topics STRATEGIES | DISTRIBUTION | INNOVATIONS we look at core topics that are currently moving the industry. Of course we will analyze strategies after the crisis. We will also focus on digitization and sustainability. On the following pages you will find an overview of our sponsorship offerings.

2nd Vienna Window Convention: A PLACE TO MEET

Last year, our event attracted almost 150 people and, despite the current circumstances, we are of course hoping for good attendance this year as well. With our sponsoring packages you will have the opportunity to actively present your company in the run-up, on site and also at our evening event on 19.11.2020. Our individual sponsoring packages are listed in detail below.

For an *individual offer* in case of any special wishes, which we do not cover here, please do not hesitate to contact us! For these and all further questions, our event team is at your disposal:

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REQUEST

place to meet

- Window Manufacturers
- System providers & Suppliers
- Software-Developers
- Economy Experts
- Association & media representatives

We are happy to welcome you and look forward to your contribution!

2nd Vienna Window Convention, an overview.

"The development of the window market is not accidental. It is decided by people who burn for ideas, design and implement strategies and take risks. Exactly these personalities are the focus of our 1st Vienna Window Convention and shall find their platform and stage here. The exchange of ideas and strategies in personal contact is the added value for all participants".

Dr. Frederik Lehner

2nd Vienna Window Convention: A PLACE TO BE

Also in 2020 personalities who help to shape the window industry will be the focus of our event. In their presentations they will address current topics such as digitalization and sustainability. On 19.11.2020 we will open the congress with an outlook on *Living with the Corona Virus & the future from a public health perspective*. Univ.-Prof. Dr. Andreas Sönnichsen will speak about this. Afterwards Patrick Seitz will present us the "green prospects" of aluplast. And Christoph Blepp (S&B Strategy) presents success strategies for the window market before Dr. Frederik Lehner analyses the effects of the crisis on the industry. In the afternoon we will look at digital distribution with Roberto Antoniotti (Voilap Digital), with Patrick de Haire (Plan One) at digital cooperation with architects and Jens Eberhard (Oknoplast) will present the development of a distribution abroad.

Helmut Berger (Internorm) opens the 20.11.2020 with his presentation on distribution as a successful concept. Christopher Strobel (CS Consulting) presents smart concepts for the industry and Roger Wollhaupt (Jansen) presents innovative digitalisation concepts in the field of BIM for windows and facades in his lecture.

place to be

- 1,5 days in Vienna
- Specialist & expert lectures
- Discussions & Think Tanks
- Award ceremony
- Evening event

Panel discussions & think tanks, an award ceremony and an evening event complete our congress!

SPONSORING-PACKAGES

SILVER

€ 2.000,-

We will provide a successful advertising campaign by highlighting your company logo across our entire website and in all of our mailings and printed material.

GOLD

€ 4.000,-

This Sponsoring-Package insures a comprehensive advertising campaign for your company. Your logo will appear, among other places, on the convention homepage and in all email invitations. In addition to our virtual mailings, we also attach great importance to our printed material, in which we will include the logo of your company.

A special feature of this package is the **presentation stand** in front of the lecture room.

DIAMOND

€10.000,-

To ensure absolute success, we will be providing you with an exceptional across-the-board advertising campaign. Your company will be given top placement across all of our advertising platforms. We guarantee that your company name will figure prominently at the expo's main event and will appear on a banner in the lecture hall.

Also note that as part of the Diamond Sponsoring-Package you will be provided with your own **business lounge**.

SILVER

€ 2.000,-

SILVER: The STARTER-Package for your successful advertising presence

We secure a successful advertising presence with our Starter-Package by placing your company logo in our entire Internet presence, in the e-mailings and in the printed matters. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations
- Logo on the conference folder
- Logo on all printed matters
- 1 convention ticket
- Up to 5 further tickets à € 599 .-

INVESTMENT COSTS € 2.000,-

GOLD

€ 4.000,-

GOLD: The UPGRADE-Package I Presentation stand included

This Sponsoring-Package ensures a comprehensive brand presence for your company. In addition to the virtual mailings, we attach great importance to our printed matters, in which your company's logo will appear. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations & on the conference folder
- Presentation stand in front of the lecture hall
- Logo on all printed matters & in the lecture hall
- Logo included at the evening event
- 2 convention tickets
- Up to 10 further tickets à € 555 .-

INVESTMENT COSTS € 4.000,-

DIAMOND

€ 10.000,-

DIAMOND: The PREMIUM-Package I Business Lounge included

In addition to the contents of the GOLD package, the Premium package includes a Business Lounge, 4 tickets for the congress and 10 further tickets at € 499.- each. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations & on the conference folder
- Presentation stand in front of the lecture hall
- Logo on all printed matters & in the lecture hall
- Logo included at the evening event
- Business Lounge
- 4 convention tickets
- Up to 10 further tickets à € 499 .-

INVESTMENT COSTS € 10.000,-

EVENING

€ 6.000,-

The Convention on the DANCEFLOOR | EVENING-Package

As part of our evening package you will receive an exclusive lounge, a private waiter and we guarantee the presence of your company throughout the entire event through banners, roll-ups or projections / details on request. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations & on the conference folder
- Logo on all printed matters & in the lecture hall
- Logo included at the evening event
- Lounge and private waiter
- 1 convention ticket
- Up to 10 further tickets à € 555 .-

INVESTMENT COSTS € 6.000,-



For questions we are at your disposal
available at any time!

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