

# Vienna Window Awards

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The **Vienna Window Awards** will be presented for the first time in 2019 as part of the 1st Vienna Window Convention on 27 June. Under the motto "Window Visions - Window Visionaries" extraordinary achievements by companies in the window industry will be chosen in three different categories. Submissions will be reviewed by a blue-ribbon jury and evaluated in the following categories:

- **Innovation**

This category will judge the outstanding services rendered by *Window Suppliers* for customers and processors. A statement must be submitted that discusses the following points:

- What is innovative about your services?
- What is the customer value?
- How did customers react to your innovation?
- What research was undertaken?

- **Marketing + Sales**

This category will judge *window manufacturers'* innovative, original, and efficient concepts and their implementation. The following sub-items must be discussed in your submission documents:

- Depiction of the concept and its implementation
- Depiction of the quantitative and qualitative success

- **Growth + Internationalization**

Your submission must focus on the following points:

- Total revenue and sales volume in a selected market (national market or segment)
- Strategy that led to your success

The submissions of no more than 5 DIN A4 pages must be sent to Dominika Niton:  
[niton@interconnectionconsulting.com](mailto:niton@interconnectionconsulting.com)

**Deadline: 10 Mai 2019**

**Media partner: Bauelemente Bau – Das Marketingmagazin für Bauausstatter**

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## Application

Vienna Window Award in the category: \_\_\_\_\_

Company: \_\_\_\_\_

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Address (*street, zip code, town*): \_\_\_\_\_

\_\_\_\_\_

Phone/Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Brief description: \_\_\_\_\_

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Other documents as stipulated by the award categories (no more than 5 DIN A4 pages).  
I have read the announcement and agree to the terms.

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1st Viennese Window Convention 2019

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Town, Date

Signature